

Consolidation of legacy systems and consistent ECM access



SunTrust partnered with Intellective and IBM to realize a five-year plan to provide expanded and consistent utilization of ECM across multiple business processes while migrating to new, contemporary service-oriented technologies and consolidating their legacy systems of record.

SunTrust Bank is one of the nation's leading financial services holding companies, with total assets of over \$186.6 billion*. SunTrust provides deposit, credit, trust and investment services to a broad range of retail, business and institutional clients. Based in Atlanta, Georgia, SunTrust has more than 1,400 retail branches and 2,212 ATMs.

SunTrust was faced with a myriad of departmental solutions, each with different user interfaces, technologies, and content management systems. This increased maintenance costs and increased down time.

SunTrust wanted to provide standardized, feature-rich access to all content across the enterprise. This would reduce infrastructure and support costs, while expanding functional business value.

SunTrust chose Intellective Unity to solve these issues and to establish a foundation for the future. As a result, SunTrust is now realizing faster time to market for their solutions, a consistent and rich content management user-experience, a reduced number of legacy systems, and a single interface for solutions to access all critical information in context. The result has been significant savings versus maintaining "one off solutions and legacy systems.

Providing a consistent and rich content management experience

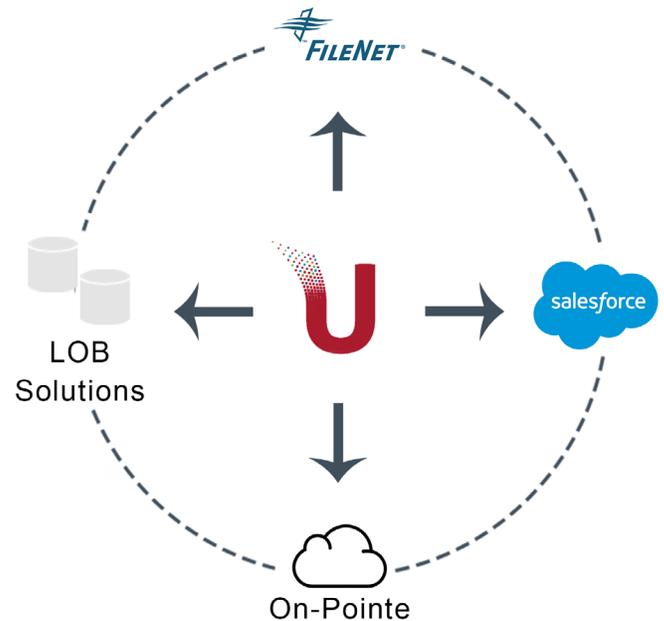
Intellective Unity allows SunTrust Bank to provide a standardized, feature-rich user interface to all critical information while reducing the number of legacy systems and infrastructure and support costs.

SunTrust utilizes the Intellective Unity Suite, including Unity and Interchange, to consolidate their legacy systems. Unity Provides the flexible user interface for consistent access to documents and information from multiple systems of record.

SunTrust leveraged Intellective Unity Suite for the following capabilities:

- Ease of integration to LOB Systems
- High Performance Query of multiple source systems
- Intellective Enterprise Search for a consolidated search index across all systems and repositories
- Unified interface to access documents across all repositories and LOB data360 consolidated view of client business relationships
- User Interface integration with other portals and web applications such as Salesforce
- Intellective Interchange to migrate live Business Process information and to import documents to repositories from service bureaus, MFDs, and inhouse scanned and uploaded documents

Today, SunTrust is realizing its five-year vision and is saving hundreds of thousands of dollars each year in support costs, while reducing ECM solution deployment time and costs by 40 percent.



Intellective Unity provides SunTrust with a scalable, centrally managed, single-point of access to half a dozen content and process platforms within the bank.

Learn how Intellective can help your company achieve its vision.

Contact our experts at:
sales@intellective.com

Or visit us on the web at:
www.intellective.com

